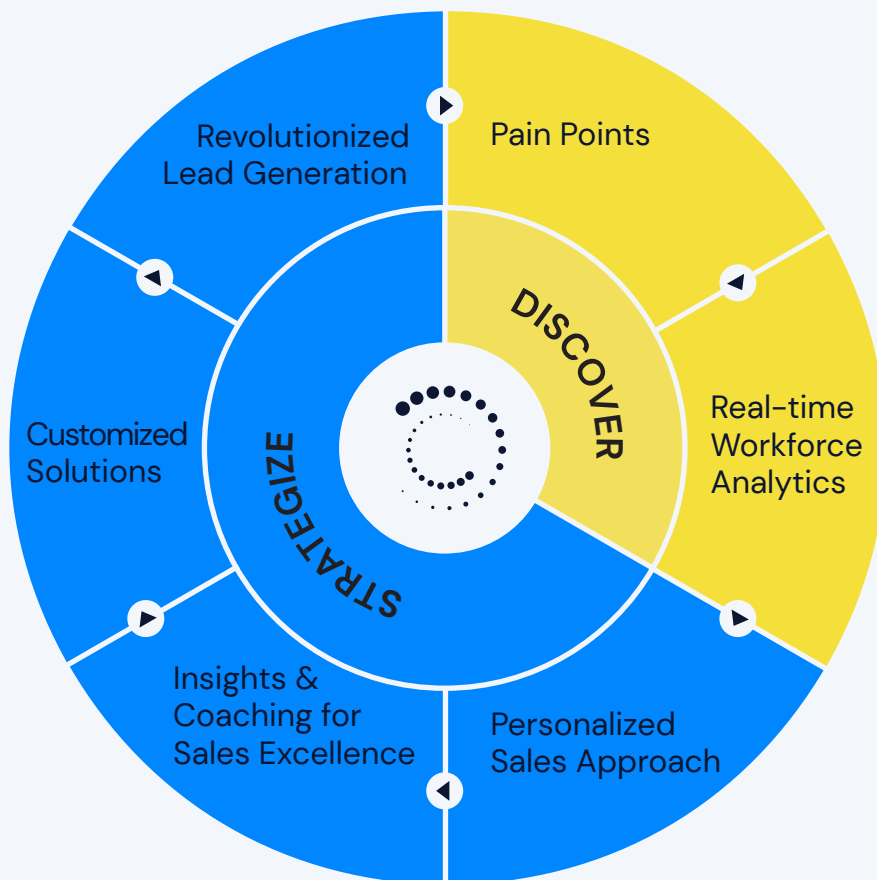# Transform B2B Sales with Data Driven Intelligence

## Empower sales organizations with customized solutions based on employee perception data

Aniline's AI–powered workforce insights pinpoint employee pain points in real time across over 70,000 companies, enabling you to make informed decisions, seize opportunities, and drive impactful change. Address these key issues to:

- Increase Number of Qualified Prospects
- Accelerate Revenue Cycle
- Enhance Deal Value
- Close More Deals

### Effortless Insights
Streamline your research process and save valuable time with our expertly curated key questions.

### Customized Reports
Create tailored reports on any company or deal, designed to meet your custom needs.

### Seamless Integration
Convert complex data on companies and markets into clear, easy–to–understand reports in just minutes.



Revolutionized Lead Generation

Pain Points

Customized Solutions

DISCOVER

STRATEGIZE

Real–time Workforce Analytics

Insights & Coaching for Sales Excellence

Personalized Sales Approach

# Aniline Advantage – *Faster, Cheaper, Smarter*

**70K+**
Published companies

**1B**
Employee data points

**62K+**
Private companies, Education & NPOs
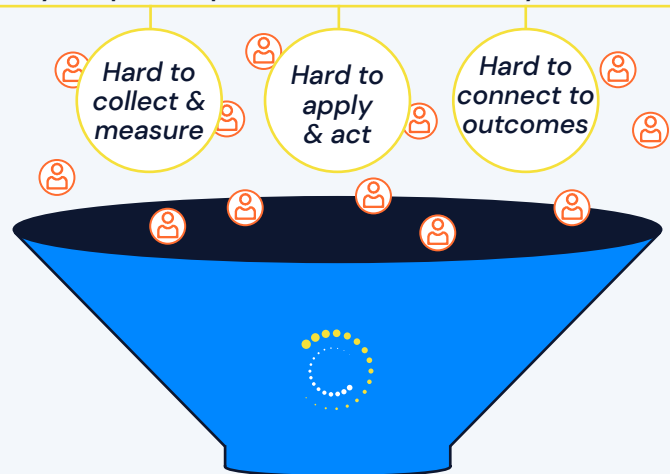
**1M**
Reviews added per months

**20**
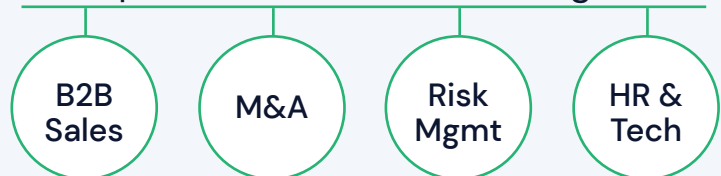Experts spanning B2B Sales, M&A, Risk Management/ Insurance, and HR & Tech

**30+**
Smart Brief Templates*

## Employee perception data critically overlooked

*Hard to collect & measure*

*Hard to apply & act*

*Hard to connect to outcomes*

## but powerful in business intelligence

- B2B Sales
- M&A
- Risk Mgmt
- HR & Tech

Accelerate Revenue Cycle by
**20%**

Increase Deal Value by
**30%**

*\* Smart Briefs are GenAI reports that harness the collective intelligence and sentiment from 1 billion+ employee opinions and reviews, distilled into streamlined, comprehensive, downloadable reports.*

www.aniline.ai